



ZULUDeSK

Mobile Device Management
focused on Education

Creativity,
Security,
Flexibility

Why ZuluDesk?



Teacher

Contemporary learning
and teaching in the
digital classroom.



IT Admin

ZuluDesk is simple,
straightforward and
easy to manage.



Parents

ZuluDesk provides
parents with device
management.



Price

ZuluDesk provides constant
and transparent pricing.
€5* per device per year

Short explanation: Mobile Device Management

Mobile Device Management (MDM) is the umbrella term for a software solution for the configuration and centralized management of mobile devices such as computers, tablets and smartphones. A large number of devices requires a simple and straightforward management solution, particularly in a school environment.

All devices are conveniently wirelessly managed - no matter where the device is located. Through a central server, a secure connection to the devices is established via the Internet and the devices are managed by means of an interface.

MDM solutions provide teachers and IT administrators with a convenient tool to administer devices for individual students, school classes or even multiple institutions. For teachers it ensures control over all devices when delivering digital lessons.



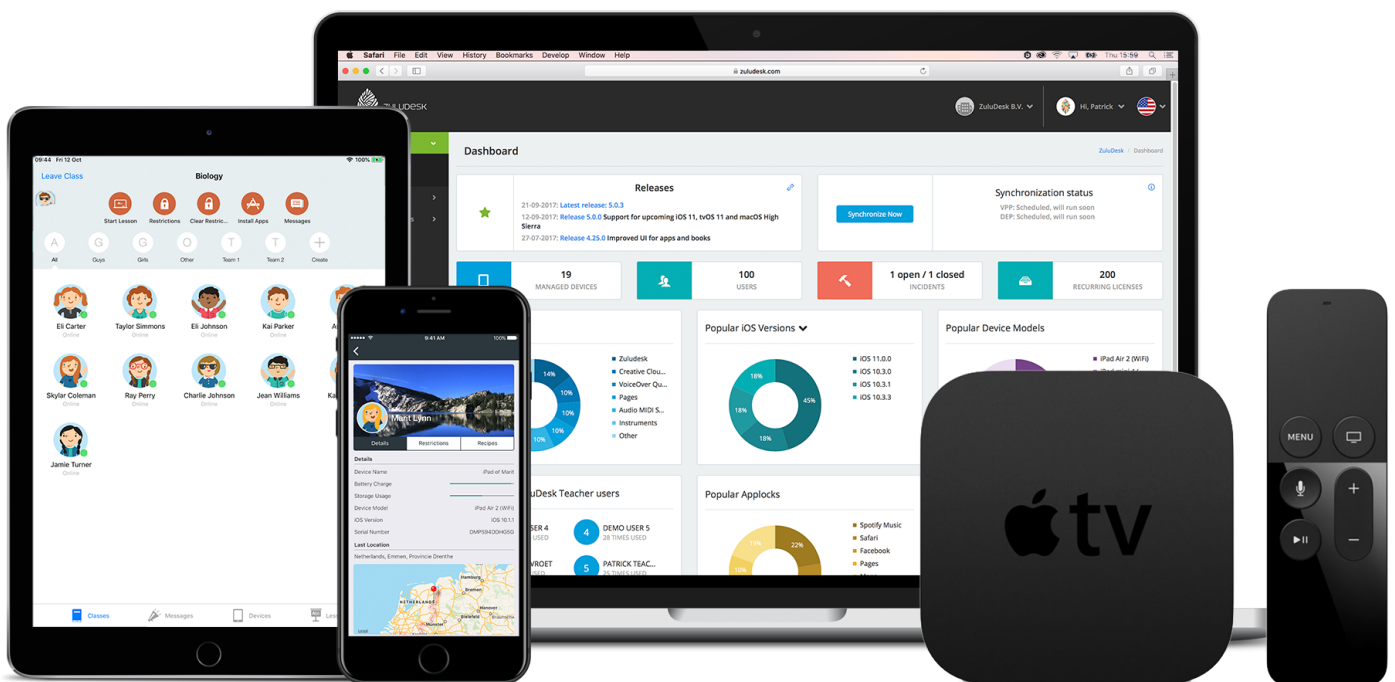
Why ZuluDesk: Advantages at a glance

ZuluDesk is a powerful and affordable MDM for the modern, digital classroom.

The system was originally developed in 2014 in a school in the Netherlands. Now educational institutions in more than 50 countries rely on ZuluDesk.

The system allows easy management of all Apple devices. It provides simple tools for IT departments, teachers and parents.

In conjunction with Apple's new iOS 12, ZuluDesk is the best MDM choice for educational purposes. The inventory, deployment and security of every Mac, iPad, Apple TV and iPhone in any school is easily managed, and the system integrates with existing IT solutions with an ease never before possible.





Ease of use

ZuluDesk has a clearly laid out interface. Mastering app, profile and document deployment is expedited with a consolidated menu system; no wading through layers of submenus. Installation and configuration is conducted by ZuluDesk partners. This can be done onsite at your school or remotely.



Integration of Apple Services

Existing Apple services, such as Apple School Manager (ASM), the Volume Purchase Program (VPP) or the Device Enrollment Program (DEP) can be conveniently accessed through ZuluDesk.



Control in the classroom

Fewer distractions, better learning. ZuluDesk allows complete control of all devices in the classroom with the ability to block apps, web pages and features such as spell check.



Cost effective for education

The price structure of ZuluDesk is simple and transparent. Each individual device costs only €5 per year. On request, there is also a lifetime license* for €20 per device. Updates are included.

*Bound to the serial number of an iPad/Mac.



Data protection and hosting in Europe

We take your data seriously! With ZuluDesk, your school can work save and securely. ZuluDesk works under the European Data Protection and Privacy Law. All our servers are based in Europe, and we make it our utmost priority to make sure working with ZuluDesk stays save and easy to use.



Anonymous data

Synchronize your ZuluDesk users and classes to Apple School Manager anonymously to keep your data on our servers in Europe and stay GDPR compliant.



Innovative app

ZuluDesk offers an innovative app with a variety of helpful features designed specifically for teachers, students and parents. Use this app for free under the ZuluDesk licenses.



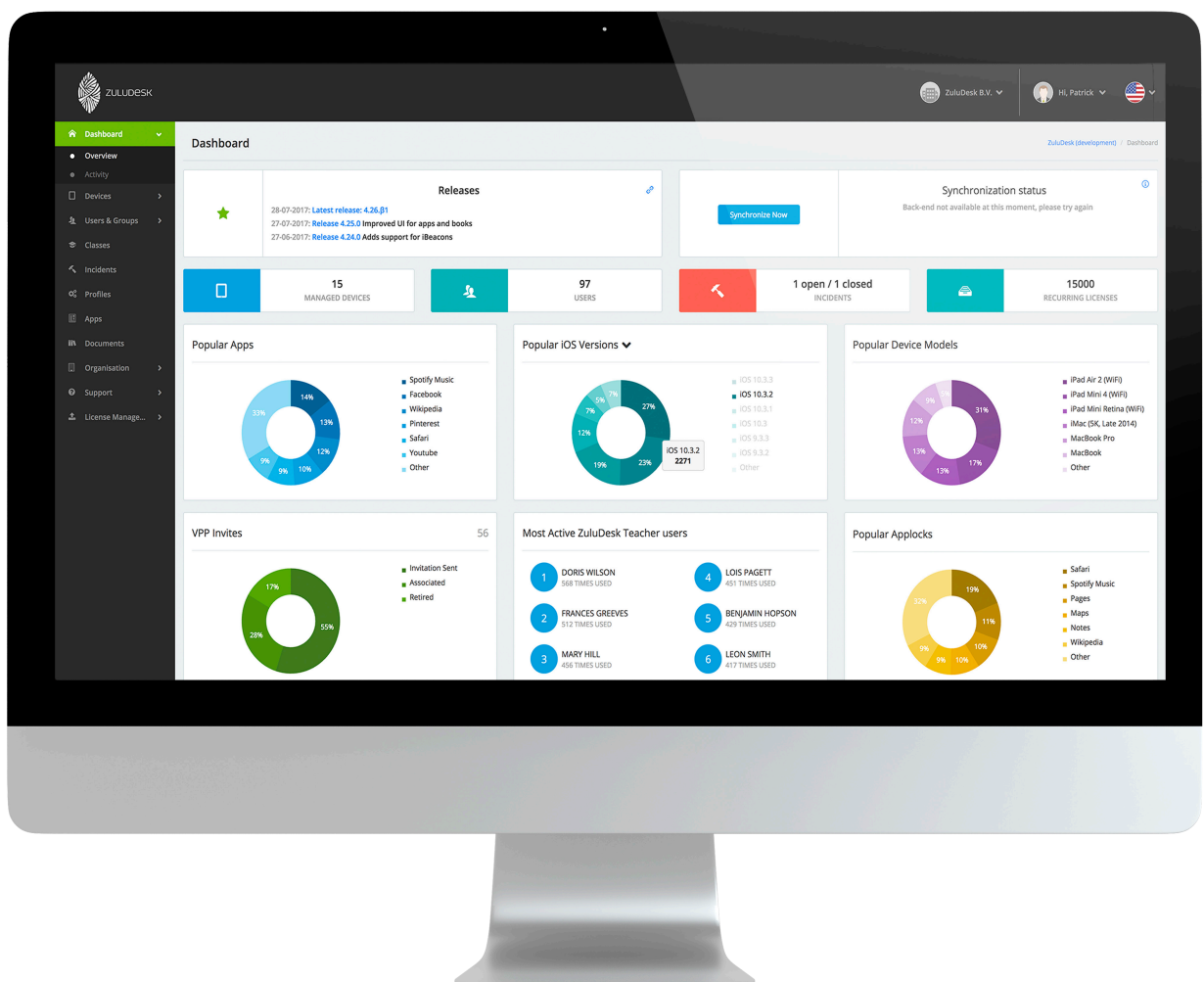
Find further information about data protection at:

<https://support.zuludesk.com/hc/en-us/articles/115002300733-What-about-privacy>

For IT Admin: A scalable and intuitive solution

The growing number of mobile devices in schools requires scalable and intuitive IT admin solutions.

ZuluDesk offers a powerful management system that allows you to manage an unlimited number of devices. Whether a single school or a school network, ZuluDesk is the perfect solution.





ZuluDesk Dashboard

The dashboard offers a comprehensive, convenient, quick overview. It's easy to keep track of all managed devices, users, popular apps and more.



Device and user management

Users, user groups and device groups are easily created and managed. It is also possible to view in-depth information and perform diagnostics on individual devices.



Location support

Having to manage multiple locations or schools is no problem with ZuluDesk. With location support, you can easily manage each location and its devices, users and groups separately.



Active profile management

ZuluDesk supports various profiles for students, teachers and other employees. Layouts for devices, restrictions and more can be created.



Class management

Classes can be easily managed by dragging and dropping the required apps and content and creating restrictions. Teachers can request apps from ZuluDesk which are then shared with IT admin.



The ZuluDesk Incident System

This powerful tool helps the IT department manage issues with devices. Register damaged iPads and upload photos or additional documents to assist with warranty or insurance claims.



iBeacon profile assignment

This feature enables automatic assignment of profiles using iBeacon technology. For example, when students enter the chemistry room, suitable apps and educational materials are automatically displayed on their devices, while unrelated content is hidden.



Free updates

All updates and newly released apps are included as part of ZuluDesk license usage.



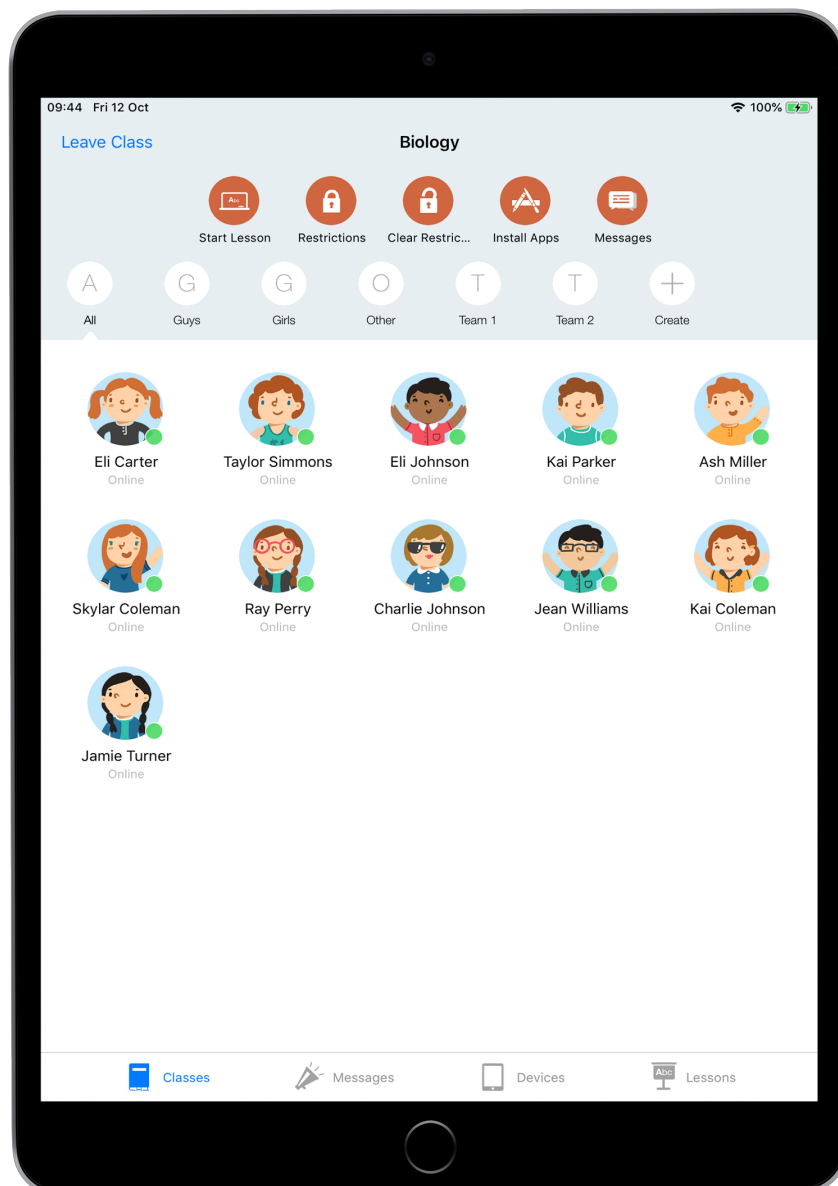
AirPrint printer management

AirPrint technology enables documents to be printed without installing printer drivers. ZuluDesk seamlessly supports this technology.

For Teachers: ZuluDesk Revolutionizes Teaching

The ZuluDesk app is also designed to meet the needs of school teachers. The app makes it possible to quickly and easily control and manage Apple devices.

ZuluDesk complements Apple's own Classroom app—so the advantages of both systems can be conveniently used together.





Prepare lessons

The prepare lessons feature makes it easy to prepare lesson profiles containing apps and web pages provided to students during class.



Control access

Prevent the access and use of selected device functions. The teacher effectively controls notifications, camera functions or the use of web pages, hence limiting student distraction.



Temporarily restrict app usage

Only apps on the allowed list will be available to students on their iPads. All other apps and associated notifications are temporarily hidden.



The attention screen

To get the undivided attention of the students, ZuluDesk provides the attention screen feature. By pressing a button, it is possible to lock the students' iPads and display a message if required.



Time-based security

Time-based and permanent restrictions allow the use of iPads in exams.



Write messages

The ZuluDesk app keeps students up to date. The message feature allows teachers to communicate with individual students or groups.



Device information

General information can be provided on request for each selected student device. For example, the battery level of a particular device can be easily determined.



Easy use of shared iPads

With a simple QR code scan, iPads can be assigned profiles. Thus, individual devices can be conveniently assigned to different users. The users know which device to use, as their picture can be seen on screen. After signing in, they will find their homework, apps and assignments exactly as they left them.



Online web app

As an alternative to the iOS app, the ZuluDesk interface is also available online via a web browser. Lessons can also be easily prepared off-site without an iPad.

For Parents: Be active and aware

ZuluDesk is used by teachers in schools worldwide to control Apple devices. Better learning through fewer distractions. We thought this might be useful for parents too.

With ZuluDesk Parent, parents can participate in their children's school life and easily control their children's devices.

The use of the Parent functions (app or web-based) gives parents tools to bring focus to homework for a set period of time.





Modify access to games

ZuluDesk offers parents time-based and access control to games and non-essential apps on their children's iPads.



Restrict communication

With simple settings, the use of programs such as iMessage, WhatsApp and Messenger is safer and more controlled.



Control social media

ZuluDesk allows parents to set rules that limit the use of social media such as Instagram, Facebook or Twitter to specific times during the day.



Location notifications

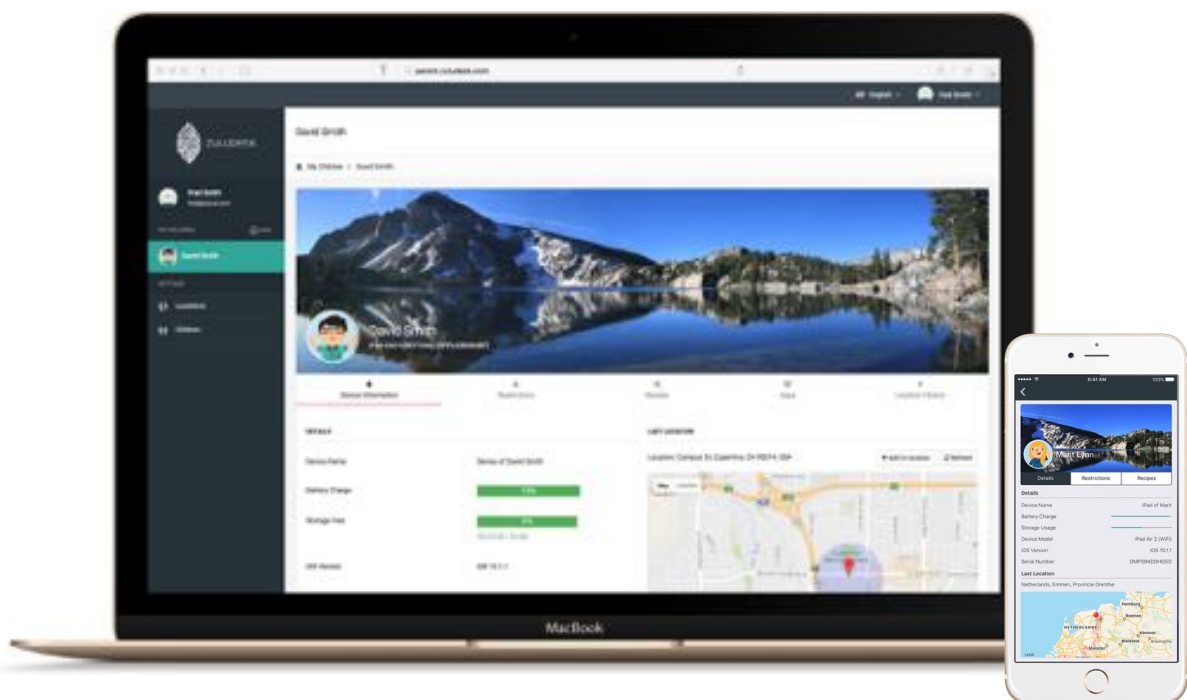
The app informs parents about their child's arrival at school and with their return home.



Safety feature

ZuluDesk includes a motion sensing feature* whereby notifications are automatically turned off—for instance, when a child is cycling or walking—thereby reducing distraction and assisting road safety.

* Ready in Q4 2018



New: macOS improvements

ZuluDesk brings additional macOS support: brand new applications and features to make ZuluDesk the best MDM solution for macOS.

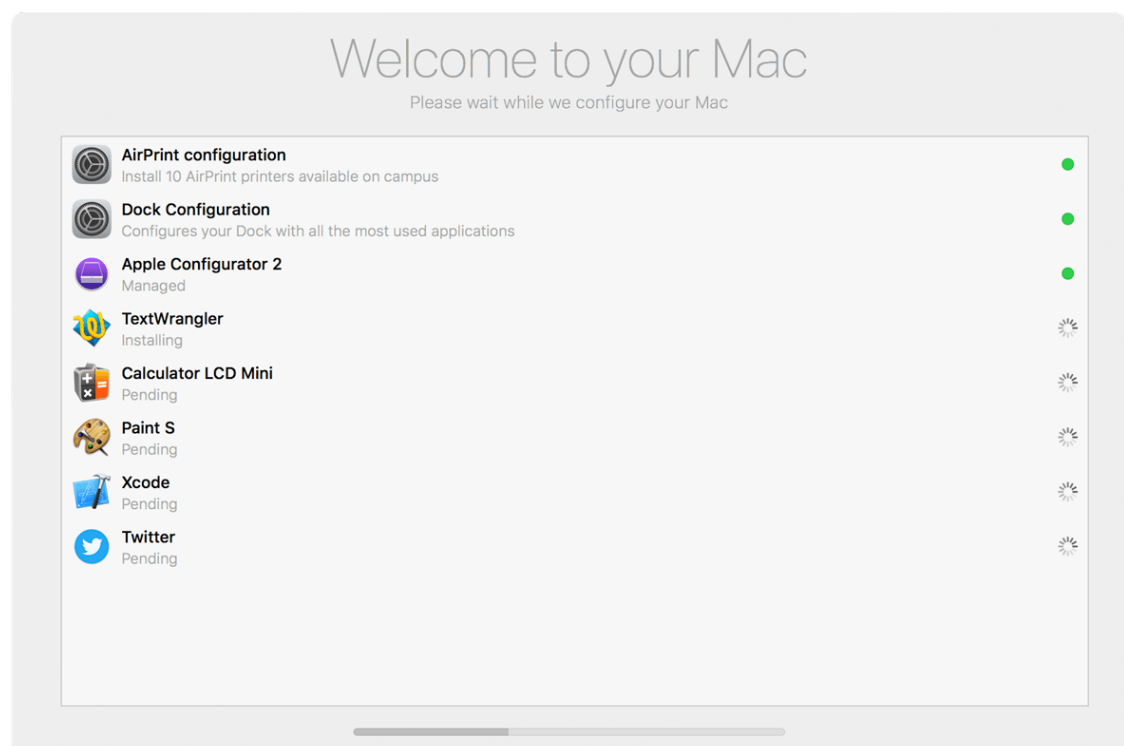
Whenever you start your macOS device for the first time, we'll guide you. Stay up-to-date about the installation process, so you know when it's ready to use.

Of course, you want to make it your personal device. ZuluDesk gives you the option to customize your macOS device with pre-approved settings and programs.

ZuluDesk Onboarding Assistant

When a user logs in for the first time, the ZuluDesk Onboarding Assistant displays a list of programs being configured.

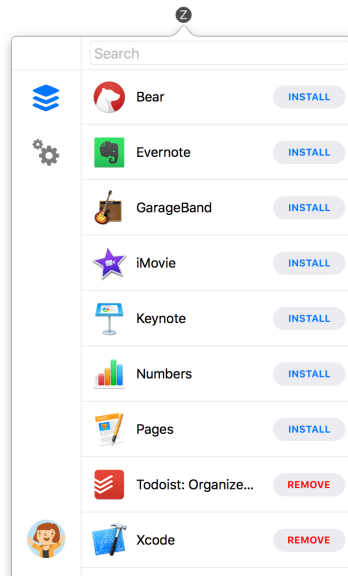
Check the status and follow the progress of your new macOS device until it is ready.





ZuluDesk Self Service

ZuluDesk Self Service gives the user more control over their supervised Mac device. Download and install pre-approved programs, documents and wallpapers to make your macOS device more personal.



Scripting

With scripting you can make things happen that are not possible by default. Run custom scripts once on schedule or when a user logs in. Configure settings or run diagnostics that are not supported in the native MDM protocol.



Spotlight: GDPR, Content Caching, Locations

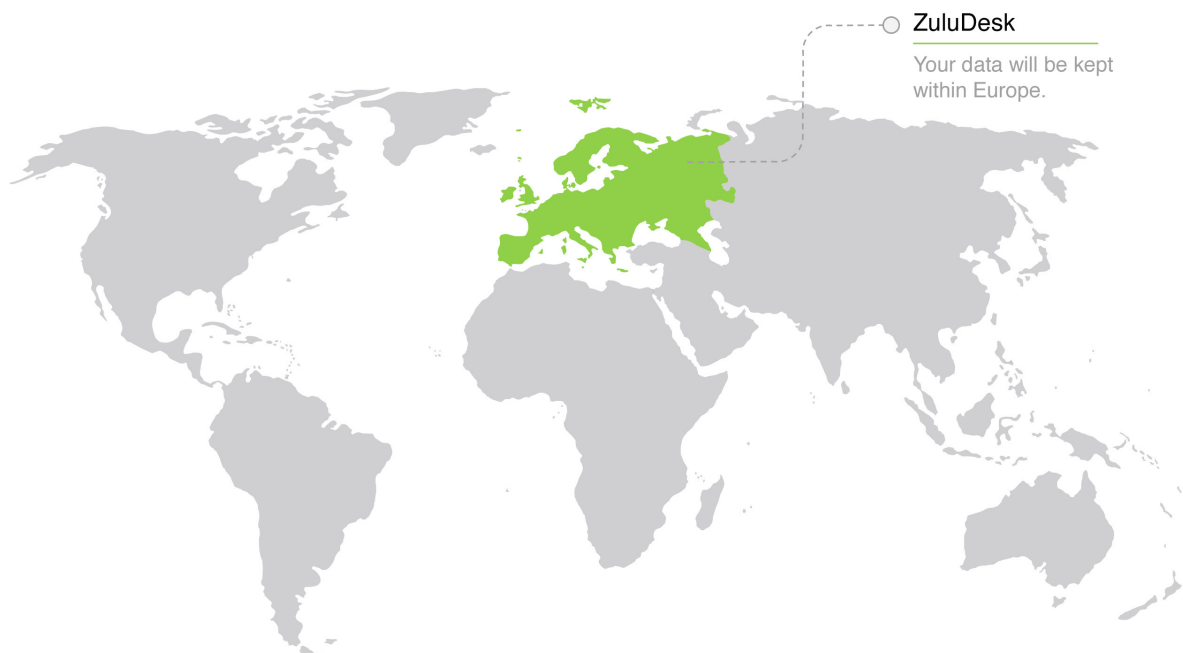
GDPR is a hot topic in 2018, that's why ZuluDesk takes time to help you keeping your data secure and safely managed. Find out what is possible right now to protect data.

Internet data can be important too. If everyone in class needs to download the same file at the same time, it can cause a slow network. ZuluDesk got a new feature that is very useful in this case, and will be a relief for all school staff and students.

School IT staff will be happy with Location support. It doesn't matter if it is just one school or a group of schools, you will be able to manage it without any issue.

Anonymize data

ZuluDesk facilitates anonymized data in the cloud. Choose to synchronize your data in ZuluDesk anonymously to Apple School Manager, so your personal data stays safely within Europe for General Data Protection Regulation compliance.



ZuluDesk Content Caching

Everyone using the internet at the same time can make it slow and unreliable. Content Caching helps to reduce internet data usage and speed up software installation.

Content Caching let you download apps and documents onto a dedicated device and spread it on-demand via the local connection.



Location support

Managing multiple locations or schools is no problem with ZuluDesk. Location support let you easily manage each location and its devices, users and groups separately.

IT administrators can manage devices, users, profiles, apps, documents, Smart Groups and settings from within the same account. Also, unassigned ZuluDesk licenses can be transferred between different locations.

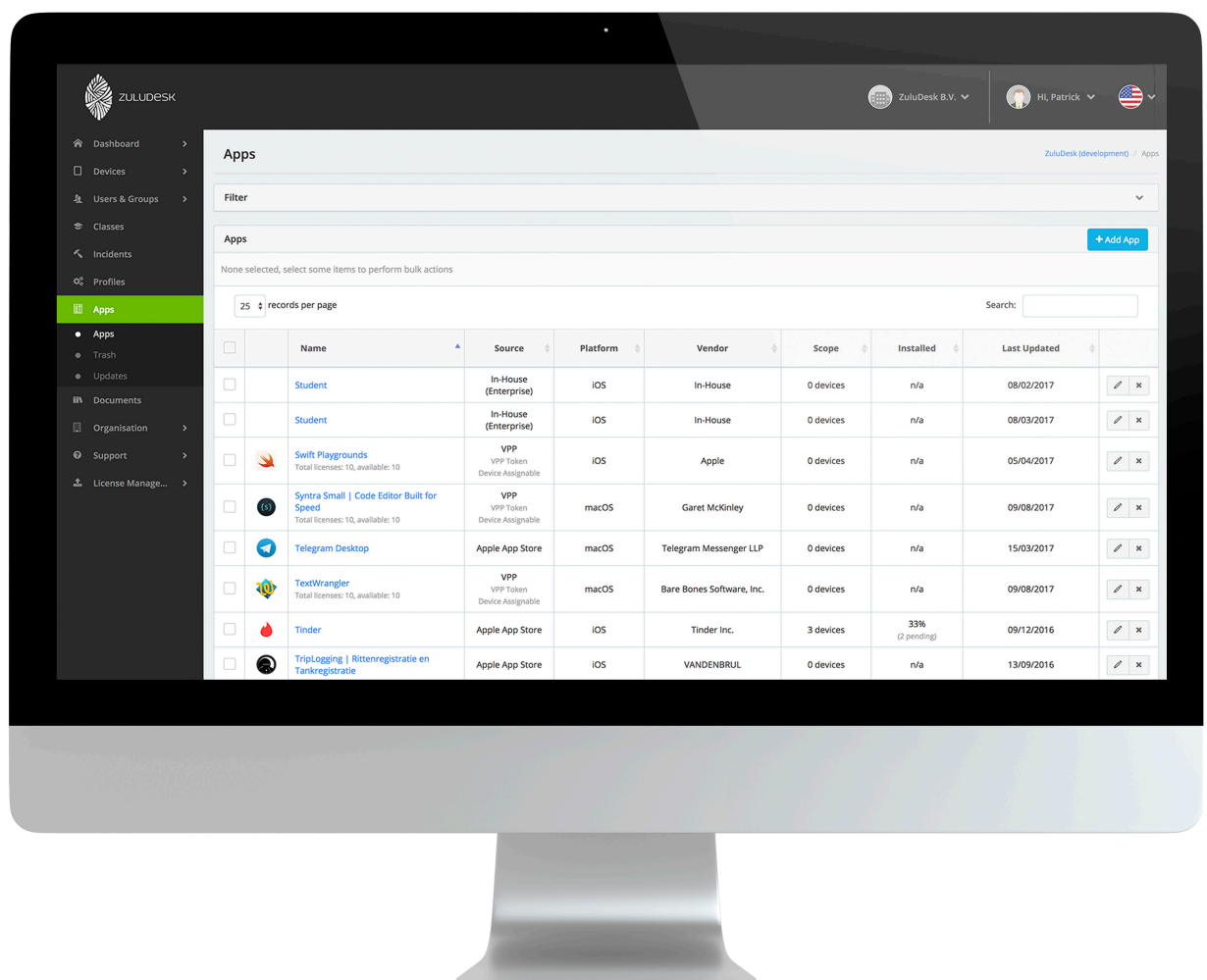
The synchronization between ZuluDesk and Apple School Manager happens seamless. Just upload your Apple School Manager token and all Locations, students, teachers, staff and devices will show up correctly within ZuluDesk.

Compatibility: ZuluDesk and Apple services

Apple services significantly simplify the MDM setup process. They enable devices to be registered quickly and configured automatically and apps purchased and distributed directly.

ZuluDesk is the ideal management system and is seamlessly compatible with all Apple services.

It has never been easier to provide iPads and Macs for students and teachers.





Apple School Manager (ASM): Manage Apple IDs and Apps

Apple School Manager is a simple, web-based portal that can be used to assign iPads and Macs in schools to an MDM. It enables the creation and management of Apple IDs for all students and employees and makes it easy to purchase books and study materials.

ZuluDesk integration with ASM makes it easy to sync classes, students and teachers. iPads can be set up wirelessly. The setup and registration with the appropriate settings and restrictions requires minimal manual intervention. Devices and apps can be assigned according to the class groups as desired.



Apple Device Enrollment Program (DEP*): Device Registration

The Apple Device Enrollment Program (DEP) helps educational institutions easily deploy and configure Apple products by automating enrollment and supervision into MDM.

DEP provides companies with a quick and streamlined way to deploy their organization's iPads, iPhones, Mac computers and Apple TVs.



Apple Volume Purchase Program (VPP*): Distributes Apps in Large Numbers

The Volume Purchase Program allows educational institutions to buy apps in large numbers and distribute them within their organization.

ZuluDesk works closely with Apple to seamlessly integrate the VPP portal with the ZuluDesk Management System (ZMS).

*The use of DEP and VPP always requires the use of the Apple School Manager.

ZuluDesk Licensing: Constant and transparent

ZuluDesk has endeavored to keep their licensing structure concise. There are no hidden pricing incursions for updates or new releases, making ZuluDesk a reliable MDM solution for schools.

1-YEAR-LICENSE

€5*

Each managed device requires a license. This license is transferable if a device needs to be replaced.

PERPETUAL LICENSE

€20*

The license is bound to a serial number and is valid as long as the device is in use. This license can not be transferred.



Complete package

A license provides access to ZuluDesk Management System and the ZuluDesk app, including all future features and updates.



100 % education

ZuluDesk is fully focused on education. This experience is reflected in all tools and functions. ZuluDesk knows what matters.



Local helpdesk

First-class support and customer service play a big role. Our friendly support team will help you quickly and competently with every problem.



ZuluDesk cloud

ZuluDesk is cloud-based. Thus, new features, updates and apps are automatically available.

*All prices exclusive of VAT



Request your free trial today!

www.zuludesk.com/trial



Do you have questions or need support?



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